

Policy plan 2023

Friends of Kibera Foundation

Objectives to be realized for the benefit of the Oloo Children Centre

Short-term

Food project

In 2022 we started the 'Food project' (see annual report 2022). This will be completed in the first quarter of 2023. The aim is to structurally reduce food costs, this first requires good insight into the current costs of purchasing and preparation. We plan to do this through a permanent contract with a supplier that benefits both parties. Next to this, cooking methods (now on charcoal) could be improved, this will also be looked into.

Generate income

We continue to think of ways to get more and structural income as a foundation. Options to be further explored/addressed.

- Ensuring that we are on the list of 'Loongiften / Social handshake'.
- DO IT (board member Willem Bens' employer) increasingly gives 'bonus points to customers' as a year-end gift. Customers, in turn, can donate those points to charities. A list has been made for this. As Friends of Kibera, we try to get on that list as well.
- Social Media: Investigate whether we can get on the Facebook or LinkedIn charity list
- Investigate whether there are schools that are looking for goals for 'charity projects' that we can facilitate.
- Check whether there are more books4life departments that want to donate.
- One of Judy's side jobs was showing tourists around Kibera. She made the school part of that tour and that sometimes meant extra support. Visitors who left their email address have been approached by us and we sent thank you notes and newsletters afterwards. We want to look into the possibility of doubling down on this.
- We will continue to inform (potential) donors about our work by means of a renewed website, the newsletter and the brochure.

Long-term

- The aim of the contacts with the school is also to think about reducing the costs of the school. What we will investigate further is the purchase of a battery for power storage within the school, to be less vulnerable to power interruptions.

- We are still in consultation with the school to arrive at a good overview of all costs incurred. The Food Project provides good information for the food and food preparation component.

- We want to continue to focus on a relationship between the management of Oloo Children Center and our existing and newly developed network of relevant partners and organizations both on location and in the Netherlands. And based on what we find, we'll continue to expand that network, serving the development there.